

EXCLUSIVE DISTRIBUTION AGREEMENT

This Exclusive Distribution Agreement is entered into by and between the Supplier and the Distributor, granting exclusive sales rights in designated territories.

Article 1 Appointment & Territory

1.1 The Supplier appoints the Distributor as the exclusive distributor of the Products in [Target Country/Region].

Article 2 Minimum Purchase Quota

2.1 The Distributor agrees to achieve annual minimum purchase volume of USD [Amount] to maintain exclusivity.

Article 3 Price & Terms of Supply

3.1 Wholesale prices for the Distributor shall be set with a [X]% discount off standard retail prices.

Article 4 Marketing & Promotion

4.1 The Distributor shall use its best efforts to promote, market, and sell the products within the territory.

Article 5 Intellectual Property & Trademarks

5.1 The Distributor is authorized to use the Supplier's trademarks solely for marketing and selling the products within the territory.

Article 7 Term & Termination

7.1 Initial term of [3] years, renewable upon mutual written agreement.

Article 8 Governing Law

8.1 Governed by PRC law and subject to Chinese arbitration.

IN WITNESS WHEREOF, the parties hereto have executed this Contract as of the date first written above.

SELLER (Manufacturer / Exporter):	BUYER (Overseas Purchaser):
Signature:	Signature:
Name:	Name:
Title:	Title:
Date:	Date: